

# the Palm Coaster

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## OFFICIAL OPENING DAY CEREMONIES



*One minute to go! Palm Coast tour guides check out the facilities at the Exhibit Center just before official opening.*

**Opening Day visitors** were quickly made conscious of the fact that the day was going to be a festive one when they heard the sprightly music of the fifty-five piece Bunnell High School Marching Band as they approached the Palm Coast property line.

**The day began officially** with the arrival of Governor Kirk and his entourage. Greeting Governor Kirk, and joining him in the official ribbon cutting ceremony at the newly completed Palm Coast Information Center was Dr. Norman Young, President and Chief Executive Officer, ITT Levitt Development Corporation, Richard M. Wasserman, President, Levitt and Sons Inc., and Robert Benson, Vice President, ITT.

**Governor Claude Kirk** was but one of an impressive list of Florida governmental, municipal, civic and business leaders who were on hand for the opening day ceremonies.

**Among the distinguished guests** attending were: United States Congressman William Chappell; State Representatives Doyle Brown, James Glisson, A. H. Craig plus State Senator J. H. Williams. The

Mayors of Bunnell, Ormond Beach and Flagler Beach . . . Cary D. Holland, Ernest J. Cassen and Herbert Fuller, respectively.

**The list of Florida's VIP's** to witness the event was swelled by the presence of representative of the Chambers of Commerce of Volusia, Flagler, Putnam and St. Johns Counties; official representa-

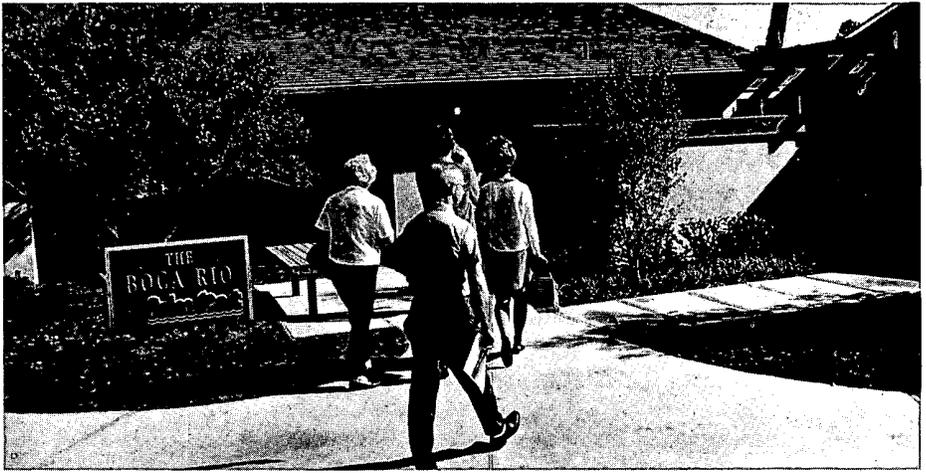
tives of the Florida Land Sales Board; members of school boards ranging from the elementary school level through the college level; an impressive state-wide list of business, banking and industrial leaders. As well as numerous ITT Levitt Development Corporation, Levitt and Sons Inc., and International Telephone and Telegraph Corporation officials.



*Dr. Norman Young, President and Chief Executive Officer, ITT Levitt Development Corporation and Governor Claude Kirk in a lighter moment at the official opening day ceremony.*

**The balance of the day** was a whirlwind of activity for the Governor and the more than 350 other guests attending the ceremonies.

At nearby Bunnell Airport a special "airview armada" of private planes was standing at the ready for those who wanted a bird's-eye view of the 100,000 acres which make up Palm Coast. The airborne visitors had an opportunity to become thoroughly familiar with the more than 20,000 acres now under development including 6 miles of oceanfront and 20 miles of Intracoastal Waterway property. They saw forests of pine, oak and cypress trees; natural and man-made waterways as well as the full scope of the Palm Coast land development project which promises to become an integral part of its surroundings rather than a development which will dwarf its surroundings.



*Visitors touring the Boca Rio model home. One of the nine completed model homes at the exhibit area.*



*Scenic view from the air of several of the lovely model homes with one of the many canals in the background. Quite a view!*

**The airborne visitors** also had an excellent view of the three arterial highways traversing the Palm Coast property: State Road A1A, U.S. Highway 1 and Interstate Highway 95. They also saw the proposed sites for the 18 hole golf course, the tennis courts and the yacht club marina as well as the near-completed fill operation for the proposed 150 unit motel on the oceanfront.

**Less adventurous visitors** confined their viewing to a marine excursion on one of the fleet of five boats Palm Coast had provided for the convenience of its visitors. The fleet includes three small 15 passenger cruisers and 2 custom-built replicas of the Mississippi paddle-wheel boats, Laura II and Little Belle. The Intracoastal Waterway, the finger lakes surrounding the Exhibit Center, the man-made canals and the natural waterways were all traversed by the Palm Coast Fleet.



*Opening day visitors enjoy a look at the "Little Belle" one of two old-time paddle wheelers in the five vessel Palm Coast fleet.*

**On land, opening day visitors** were treated to a guided tour by staff hostesses attired in navy blue and white ensembles. After signing the guest register, visitors were taken through the Information Center where graphically illustrated visuals of the future planning of homes, recreational facilities and other plans for Palm Coast residents were on display.

The visitors were then escorted over the bridge leading to the main Exhibit area where guided tours of the distinctively decorated homes were provided by Palm Coast Tour Guides.



*Palm Coast tour guide, Debbie May, points out one of the features of the contemporary furnishings to Palm Coast visitors.*

**At the "Country Fair" Barbecue Lunch** under a specially constructed tent, the 350 guests were treated to a short speech. Dr. Young, President, expressed pride in the progress made at Palm Coast and stated that the Exhibit Center, being viewed for the first time by most of the group, "was merely a small indication of things to come."

"Palm Coast," he declared, "will be a demonstration of the achievements possible in the forefront of technology. We shall apply here all the knowledge we have gained as a result of our extensive ecological studies and research."

"Just a little over a year and a half ago, Palm Coast was merely an idea. Today, in marking the dedication of its Exhibit Center, we realize that ITT Levitt Development Corporation has made rapid strides toward its objective of creating one of the most outstanding communities in the country."



### ***Country Fair Luncheon***

*Opening day visitors enjoy lunch time activities under specially constructed tent.*



**DAN SIKES**

*one of the leading money winners of The PGA Tour,  
shows Palm Coast visitors how it is done.*

**In another part of Palm Coast**, at the site of the 4th tee of the projected 18-hole golf course, Dan Sikes, one of the leading money winners of this year's PGA Tournament trail, was on hand to provide Palm Coast visitors with a few pointers on the game of golf.

**When completed, the Palm Coast Country Club**, including the golf course, designed by one of the nation's leading golf course architects, William Amick, will offer residents exclusive use of a challenging 18 holes as well as a luxurious clubhouse with pro shop and locker room facilities. The Country Club with its clubhouse and course is within a few minutes of any point in the Palm Coast community.

## PALM COAST IN THE NEWS

The Palm Coaster would like to take a few lines to thank the newspapers of Florida who have written about Palm Coast. The following papers have all written news stories about the events of our growing community:

St. Petersburg Times, Flagler Tribune, Miami News and Miami Herald, Orlando Sentinel, Pensacola Journal, Pompano Beach Sun-Journal, Florida Times-Union of Jacksonville, St. Augustine Record, Daytona Beach News Journal, Palatka Record and the West Palm Beach Post.

Thanks again!

## PALM COAST CIA

Thank you for the interesting news items which several of you contributed to "Central Intelligence Agency." We will be using them in subsequent issues. We're sure fellow Palm Coasters will appreciate them.

**the Palm Coaster**

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## THE NEW PALM COASTERS

*A hearty welcome to important neighbors from throughout the United States.  
Thanks for becoming part of our family.*

- |  |   |
|--|---|
| Mr. & Mrs. James Agresta<br>VIRGINIA       | Mr. & Mrs. William Lewis<br>MASSACHUSETTS   |
| Mr. & Mrs. J. Anderson<br>GEORGIA          | Dr. & Mrs. Earl McClendon<br>ARKANSAS       |
| Mr. & Mrs. W. Bearden<br>VIRGINIA          | Mr. & Mrs. B. Montrief<br>VIRGINIA          |
| Mr. William L. Benjamin<br>MARYLAND        | Mr. & Mrs. Thomas Mooney<br>INDIANA         |
| Mr. & Mrs. William Brewer<br>GEORGIA       | Mr. & Mrs. C. Moore<br>TEXAS                |
| Mr. & Mrs. Harold Burke<br>NEW YORK        | Mr. Edward Mulhern<br>NEW YORK              |
| Mrs. Diana Butler<br>FLORIDA               | Mr. Charles Murad<br>MASSACHUSETTS          |
| Mr. & Mrs. Salvatore Celona<br>NEW YORK    | Mr. & Mrs. Charles Ozmore<br>SOUTH CAROLINA |
| Mr. & Mrs. Floyd Chase<br>KANSAS           | Mr. & Mrs. William Parker<br>MARYLAND       |
| Mr. & Mrs. Nicholas Cronin<br>NEW YORK     | Mr. & Mrs. Lloyd Pinkerton<br>CONNECTICUT   |
| Mr. & Mrs. F. Delucia<br>VIRGINIA          | Mr. & Mrs. John Ramsdell<br>ILLINOIS        |
| Mr. & Mrs. Harry Drinis<br>MARYLAND        | Mr. & Mrs. Harry Rinehart<br>FLORIDA        |
| Mr. & Mrs. Thomas Farrell<br>FLORIDA       | Mr. & Mrs. Arthur Rubenstein<br>FLORIDA     |
| Mr. & Mrs. Clifford Flaherty<br>TENNESSEE  | Mr. & Mrs. Paul Shrenk, Jr.<br>VIRGINIA     |
| Mr. & Mrs. John Gardella<br>NEW JERSEY     | Mr. & Mrs. E. Swartz<br>ILLINOIS            |
| Mr. & Mrs. Fredrick Gibbs<br>CONNECTICUT   | Mr. & Mrs. Gordon Swick<br>OHIO             |
| Mr. & Mrs. M. Glicksman<br>MARYLAND        | Mr. & Mrs. Floyd Tingley<br>FLORIDA         |
| Mr. & Mrs. Sherman Hammontree<br>TENNESSEE | Mr. & Mrs. Malcolm Uhl<br>MARYLAND          |
| Mr. & Mrs. Richard Ink<br>ILLINOIS         | Mr. & Mrs. William Vogel<br>MARYLAND        |
| Mr. & Mrs. Edwin Ives<br>CONNECTICUT       | Mr. & Mrs. Frank Wargo<br>CONNECTICUT       |
| Mr. & Mrs. William Jones<br>MARYLAND       | Mr. & Mrs. Charles White<br>CALIFORNIA      |
| Mr. & Mrs. Joel Kamil<br>MISSOURI          | Mr. & Mrs. Jere Whittington<br>VIRGINIA     |
| Mr. & Mrs. L. Kelly<br>MARYLAND            | Mr. & Mrs. Eugene Wilson<br>GEORGIA         |
| Mr. & Mrs. M. Kilpatrick<br>GEORGIA        | Mr. & Mrs. F. Willard<br>NEW YORK           |